



Live Fully. With or without HIV.

*CORPORATE SPONSORSHIP PACKET*



**RAIN**  
Fully. With or without HIV.



**ALL SPONSORSHIPS CAN BE TAILORED  
TO MEET SPECIFIC NEEDS AND INTERESTS.**

Since 1992, **RAIN** has been at the front lines in the fight against HIV and will continue to do so until our vision of ending HIV in our community is fulfilled. RAIN is a nationally recognized organization serving the Charlotte metro area through our innovative thinking services and programs.

When you join our fight by becoming an investor, you are helping RAIN continue to empower persons living with HIV and those at risk to be healthy and stigma free. Your investment makes a true and lasting impact in the lives of local teenagers, young adults and adults living with HIV. Your business will be a part of our active and engaging social media platforms including Facebook, Instagram and LinkedIn.

I invite you to be a part of our success through any of our sponsorship opportunities that aligns with your needs and goals.


Thank you for taking the time to review this information and please feel free to contact me directly at [n.smith@carolinarain.org](mailto:n.smith@carolinarain.org) or 704-973-9818 with questions.

Nathan B. Smith  
Vice President, Philanthropy



**SOCIAL  
MEDIA PLATFORMS**

 Facebook: @RAINCLT

 Instagram: @RAINCLT

 Twitter: @RAINCLT

 YouTube: @RAINCLT

 TikTok: @RAINCLT

The logo features the word "RAIN" in large, bold, sans-serif capital letters. The letter "R" is red, "A" is light blue, "I" is medium blue, and "N" is yellow. Behind the letters is a stylized umbrella graphic with a red canopy and a light blue handle. The background is white with a grey shadow effect.

# RAIN

## ***CAROLINARAIN.ORG***

***AT RAIN, OUR GOAL IS TO MAKE A MEANINGFUL DIFFERENCE IN THE LIVES OF INDIVIDUALS AND FAMILIES AFFECTED BY HIV IN THE CHARLOTTE METROPOLITAN AREA.***

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Since our establishment in 1992, we've been steadfast in providing comprehensive services with integrity, compassion, and a commitment to achieving quality outcomes in HIV services.

**RAIN** serves a diverse range of individuals, from youth as young as 13 to adults, who are living with HIV or at risk. Our aim is not only to provide critical services but also to reduce the stigma surrounding HIV through education and advocacy. We empower our clients to recognize and combat HIV-related stigma whenever they encounter it.

We believe in accessibility and inclusivity. Our services are available in person and via telehealth, ensuring that we can reach individuals wherever they are. Additionally, our services are offered in both English and Spanish, recognizing the importance of linguistic diversity within our community.

At **RAIN**, advocacy knows no boundaries. We advocate for all people living with HIV, regardless of their race, gender, immigration status, or sexual orientation. Our commitment to equality and justice drives our work.

Our work is about more than just services; it's about inspiring and empowering people to live their lives fully. We aim to open minds, foster understanding, and break down the barriers of stigma associated with HIV. By doing so, we hope to create a world where everyone can live with dignity and without discrimination.

***AT RAIN, WE'RE NOT JUST AN ORGANIZATION; WE'RE A NETWORK OF CARING INDIVIDUALS WORKING TOGETHER TO BUILD A BRIGHTER, MORE INCLUSIVE FUTURE FOR ALL.***



#### **Medical Case Management\***

Assisting adults living with HIV (ages 25 and older) in obtaining community resources necessary for maintaining good health and eliminating barriers to effective treatment.



#### **Empowering Positive Youth (EPY)\***

Providing compassionate care to youth living with HIV (ages 13 to 24) with peer counseling, referrals to support services, medical case management, mentor/mentee services, education on HIV/STI prevention and support in learning to live with HIV.



#### **Early Intervention Services (EIS)\***

Linking individuals who have fallen out of care or newly diagnosed and face the most barriers to effective treatment, adherence and viral suppression.

# RAIN SERVICES



#### **PrEP Program\***

Connecting HIV-negative people to a prescribing physician to obtain medication and implementing risk reduction techniques to reduce the risk of exposure to HIV.



#### **Counseling Services\***

Providing on-site and virtual mental health support to clients as they work through issues related to an HIV diagnosis, anxiety, depression, trauma and substance abuse.



#### **Health Insurance Assistance\***

Assisting eligible individuals in successfully navigating the health insurance options to meet their unique medical needs. Also providing financial assistance for premiums and other out-of-pocket costs for those living with HIV.



#### **HIV/STI Testing\***

Offering free and confidential testing in the community, during the day in our office Monday thru Friday (9 AM to 5 PM), Wednesday and Thursday evenings (5 to 7 PM), and at our drop in center.

\* Service provided in Spanish



**The Drop\***

Welcoming community-based safe space for young men of color who have sex with men are provided HIV education, prevention and essential support services.



**The Havens**

Providing access to safe and affordable housing for people experiencing homelessness who are living with HIV or other disabilities.



**Mobile Testing Unit\***

Offering free and confidential HIV/STI testing in the community along with providing support services such as linkage to care, referrals, food gift cards, virtual visits as appropriate during testing encounters.



**EASE (Enhancing wellness through Affirming Services and Education)**

Helping individuals decide if they are ready for treatment through a holistic wellness program that focuses on harm reduction based one-on-one counseling, group support and substance use treatment.



**Awareness & Prevention Education\***

Providing free programs to educate the community on HIV/STI prevention and promote the end of HIV stigma including community presentations and information booths.



**Youth & Adult Support Groups\***

Offering support groups for adults (open group) and youth (closed group) living with HIV.

\* Service provided in Spanish



# SPECIAL OPPORTUNITY

## PREMIER PRESENTING SPONSOR \$20,000

- Use of tagline “Premier Presenting Sponsor of XXX” in your advertising for RAIN’s events (AIDS WALK Charlotte, Gay Bingo Charlotte, World AIDS Day Luncheon and Donor & Volunteer Appreciation Celebration)
- Logo prominently placed on all marketing materials that include shirts, printed/online advertisements and other marketing collateral for all events listed above
- Static logo on RAIN, AIDS WALK Charlotte, Gay Bingo Charlotte and World AIDS Day Luncheon websites with hyperlink to your website
- Large logo prominently displayed on sponsor signage for AIDS WALK Charlotte as Premier Presenting Sponsor
- Large logo displayed on screens in the ballroom of Gay Bingo Charlotte as Premier Presenting Sponsor
- Large logo scrolling on screens in ballroom the World AIDS Day Luncheon as Premier Presenting Sponsor
- Large logo prominently displayed at RAIN’s Donor & Volunteer Appreciation Celebration
- Opportunity to record a short video (3 minutes max) from a representative of your business/company that will be posted on RAIN’s Instagram and Facebook pages and stories
- Opportunity to have a premier table/booth space at all events listed above (to be staffed by your company)
- Opportunity to have one branded item placed on the tables at Gay Bingo Charlotte and the World AIDS Day Luncheon (provided by your business)
- “Featured Sponsor of the Month” designation in one RAIN e-newsletter
- “Featured Sponsor of the Week” designation in e-communications for AIDS WALK Charlotte
- Opportunity to host a matching gift/challenge gift day to encourage individuals to donate to AIDS WALK Charlotte
  - Branded with your company’s logo on all promotions for day of and leading up to day (example: Company A is matching every gift made on April 1, up to \$5,000)
- Full page color ad (8.5” W x 11” L) in the official Gay Bingo Charlotte program
- Up to fourteen (14) day of walk t-shirts for your team (no matter of fundraising status)

# SPECIAL OPPORTUNITY



## PREMIER PRESENTING SPONSOR \$20,000 (CONTINUED)

- Opportunity for you or a representative to address guests at all events listed above (or a short 90 second video at Gay Bingo Charlotte and World AIDS Day Luncheon)
- Opportunity to host an AIDS WALK Charlotte lunch and learn in person or virtually (for a larger company reach)
- AIDS WALK Charlotte team support that includes setting up your team and registering your team members
- VIP reserved table (10 tickets/seats) to Gay Bingo Charlotte
- Ten (10) drink tickets for the table at Gay Bingo Charlotte
- Two complimentary table (20 seats) at the World AIDS Day Luncheon
- Two (2) free parking passes for Gay Bingo Charlotte and the World AIDS Day Luncheon
- Opportunity to have up to 10 guests join your company as a premier presenting sponsor at RAIN's Donor & Volunteer Appreciation Celebration
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter and Instagram
- Social media mentions, custom messaging and boosts on RAIN's Facebook, Twitter and Instagram
- One hashtag of your choosing (example: #companytag) that will be included on all event social media posts
- Use of event photos for your promotional use
- Additional benefits as requested





**AIDS WALK Charlotte** has consistently been the Carolinas' largest HIV fundraising walk since 1997, raising an impressive \$3.3 million to date. The roughly two-mile walk can be completed in around 30 minutes, making it accessible to participants of all ages. As a family-oriented fundraiser, we welcome anyone who wishes to participate and show their compassion for our neighbors who face challenges in accessing resources and health services, particularly those affected by HIV stigma.

**ATTENDANCE: 1,000 TO 1,200 INDIVIDUALS**

# AIDS WALK LEVELS SPONSORSHIP



## PRESENTING SPONSOR \$5,000

- Static logo on the AIDS WALK Charlotte website with hyperlink to your website
- Static logo on RAIN's website with hyperlink to your website as a sponsor
- Logo prominently placed on:
  - Day of walk sponsor banners
  - Day of walk t-shirts
  - Print and online advertisements
  - Printed collateral including posters, flyers, toolkits, etc.
  - All e-communications
- Opportunity to host a matching gift/challenge gift day to encourage individuals to donate to AIDS WALK Charlotte
  - Branded with your company's logo on all promotions for day of and leading up to day (Company A is matching the first 100 \$50 gifts made on April 1, up to \$5,000)
- Opportunity to record a short video (biggest impact is 60 seconds or less) from a representative of your business/company that will be posted on RAIN's Instagram and Facebook pages and stories
- Opportunity to have a premier table/booth space (to be staffed by your company) at our community gallery on the day of the walk
- Opportunity to have RAIN host an educational or recruitment event for your employees
- "Featured Sponsor of the Week" designation in e-communications for AIDS WALK Charlotte
- Opportunity to have a representative recognize one of awardees during the morning program
- Up to fourteen (14) day of walk t-shirts for your team (no matter of fundraising status)
- Team support that includes setting up your team and registering your team members
- Use of tagline "Presenting Sponsor of AIDS WALK Charlotte" in your advertising
- Social media mentions, custom messaging and boosts on RAIN's Facebook, Twitter and Instagram
- One hashtag of your choosing (example: #yourcompany) that will be included on all social media posts
- Use of event photos for your promotional use
- "Featured Sponsor of the Month" designation in one RAIN e-newsletter
- Invitation to attend RAIN's donor celebration event
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter and Instagram
- Additional benefits as requested

# AIDS WALK LEVELS SPONSORSHIP



## PLATINUM SPONSOR \$2,500

- Static logo on the AIDS WALK Charlotte website with hyperlink to your website
- Static logo on RAIN's website with hyperlink to your website as a sponsor
- Logo prominently displayed on day of walk sponsor banners
- Opportunity to host a matching gift/challenge gift day to encourage individuals to donate to AIDS WALK Charlotte
  - Branded with your company's logo on all promotions for day of and leading up to day (example: Company A is matching the first 100 \$25 gifts made on April 23, up to \$2,500)
- Opportunity to record a short video (45 seconds max) from a representative of your business/company that will be posted on RAIN's Instagram and Facebook pages and stories
- Opportunity to have a table/booth space (to be staffed by your company)
- Use of tagline "Platinum Sponsor of AIDS WALK Charlotte" in your advertising
- Opportunity to have RAIN host an educational or recruitment event for your employees
- "Featured Sponsor of the Week" designation in our e-communications
- Up to eight (8) day of walk t-shirts for your team (no matter of fundraising status)
- Team support that includes setting up your team and registering your team members
- Invitation to attend RAIN's donor celebration event
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter and Instagram
- Social media mentions on RAIN's Facebook, Twitter and Instagram



# AIDS WALK LEVELS SPONSORSHIP

## **GOLD SPONSOR \$1,000**

- Static logo on the AIDS WALK Charlotte website with hyperlink to your website
- Static logo on RAIN's website with hyperlink to your website as a sponsor
- Logo displayed on day of walk sponsor banners
- Use of tagline "Gold Sponsor of AIDS WALK Charlotte" in your advertising
- Opportunity to have a table/booth space (to be staffed by your company)
- Opportunity to record a short video (30 seconds max) from a representative of your business/company that will be posted on RAIN's Instagram and Facebook pages and stories
- Opportunity to host a matching gift/challenge gift day to encourage individuals to donate to AIDS WALK Charlotte
  - Branded with your company's logo on all promotions for day of and leading up to day (example: Company A is matching the first 100 \$10 gifts made today, up to \$1,000)
- Team support that includes setting up your team and registering your team members
- Up to six (6) day of walk t-shirts for your team (no matter of fundraising status)
- Invitation to attend RAIN's donor celebration event
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter and Instagram
- Social media mentions on RAIN's Facebook, Twitter and Instagram

## **SILVER SPONSOR \$500**

- Static logo on the AIDS WALK Charlotte website with hyperlink to your website
- Static logo on RAIN's website with hyperlink to your website as a sponsor
- Logo displayed on day of walk sponsor banners
- Up to four (4) day of walk t-shirts for your team (no matter of fundraising status)
- Invitation to attend RAIN's donor celebration event
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter and Instagram
- Social media mentions on RAIN's Facebook, Twitter and Instagram

## **BRONZE SPONSOR \$250**

- Static logo on the AIDS WALK Charlotte website with hyperlink to your website
- Static logo on RAIN's website with hyperlink to your website as a sponsor
- Logo displayed on day of walk sponsor banners
- Invitation to attend RAIN's donor celebration event
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter and Instagram accounts
- Social media mentions on RAIN's Facebook, Twitter and Instagram



# GAY BINGO

**GAYBINGOCLT.ORG**

***A STRAIGHT LINE NEVER WINS AT GAY BINGO,  
BUT OUR STRAIGHT FRIENDS ARE ALWAYS WELCOME.***

Gay Bingo Charlotte is not your typical fundraising event in Charlotte - it's a thrilling and unorthodox experience that breaks away from traditional fundraisers. Our primary mission is to promote HIV awareness in an engaging and imaginative manner, and we won't stop until new cases are a thing of the past.

This outrageous and unpredictable event promises to keep you entertained with audience participation, captivating performances, over-the-top entertainment, and an array of fantastic raffle prizes.

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**Disclaimer:** It's important to note that this event is not based on luck, and no cash or prizes can be won from achieving an official bingo.

**ATTENDANCE: 1,400 TO 1,500**

# GAY BINGO LEVELS SPONSORSHIP

## PRESENTING SPONSOR \$5,000

- Static logo on the Gay Bingo Charlotte website with hyperlink to your website
- Static logo on RAIN's website with hyperlink to your website as a sponsor
- Logo prominently placed on marketing materials/collateral including posters, programs, flyers, jumbotrons, etc.
- You or a representative will have the opportunity to welcome everyone and talk about your business on stage or a short 1-2 minute video played to the 1,500 expected attendees and volunteers
- VIP reserved table (10 tickets/seats) to Gay Bingo Charlotte
- Opportunity to decorate your reserved table with Gay Bingo Charlotte's theme or your company's theme
- Ten (10) drink tickets for the table
- Two (2) free parking passes
- Full page color ad (8.5" W x 11" L) in the official program
- Opportunity to have branded collateral placed on all tables (supplied by your business)
- Opportunity to have a table/booth space (to be staffed by your company) during the BVD Reception prior to the start of Gay Bingo Charlotte
- Social media mentions, custom messaging and boosts on RAIN's Facebook, Twitter and Instagram
- One hashtag that will be included on all social media posts (example: #yourcompany)
- Use of event photos for your promotional use
- "Featured Sponsor of the Month" designation in one RAIN e-newsletter
- Invitation to attend RAIN's donor celebration event
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter and Instagram
- Additional benefits as requested





# **GAY BINGO LEVELS SPONSORSHIP**

## **BVD RECEPTION SPONSOR \$3,000**

- Static logo on the Gay Bingo Charlotte website with hyperlink to your website
- Static logo on RAIN's website with hyperlink to your website as a sponsor
- Industry exclusivity as a BVD Reception Sponsor for Gay Bingo Charlotte
- Opportunity to have a premier table/booth space (to be staffed by your company) during the BVD Reception prior to the start of Gay Bingo Charlotte
- Signage and sponsor banners throughout the reception area - up to four (4) banners
- Special mention in the official program as a BVD Reception Sponsor
- Six (6) tickets at a reserved table to Gay Bingo Charlotte
- Opportunity to work with the other sponsor/s at your reserved table to decorate with Gay Bingo Charlotte's theme or your company's theme
- Full page black and white ad (8.5" W x 11" L) in the official program
- Opportunity to have branded collateral placed on all tables (supplied by your business)
- Invitation to attend RAIN's donor celebration event
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter and Instagram
- Social media mentions on RAIN's Facebook, Twitter and Instagram
- Use of event photos for your promotional use

## **WRISTBAND SPONSOR \$2,000**

- Maximum of one (1) Wristband Sponsor
- Static logo on the Gay Bingo Charlotte website with hyperlink to your website
- Static logo on RAIN's website with hyperlink to your website as a sponsor
- Logo on all wristbands worn by 1,500 expected attendees and volunteers (required for everyone attending Gay Bingo Charlotte)
- Four (4) tickets at a reserved table to Gay Bingo Charlotte
- Opportunity to work with the other sponsor/s at your reserved table to decorate with Gay Bingo Charlotte's theme or your company's theme
- Full page black and white ad (8.5" W x 11" L) in the official program
- Special mention in the official program as the Wristband Sponsor
- Invitation to attend RAIN's donor celebration event
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter and Instagram
- Social media mentions on RAIN's Facebook, Twitter and Instagram

# GAY BINGO LEVELS SPONSORSHIP

## **GAYME SPONSOR \$1,750**

- Maximum of eight (8) Gayme Sponsors
- Static logo on the Gay Bingo Charlotte website with hyperlink to your website
- Static logo on RAIN's website with hyperlink to your website as a sponsor
- You or a representative will have a brief opportunity (1-2 minutes) to talk about your business to the 1,500 expected attendees and volunteers on stage with Mimosa LaBouche (event emcee)
- You or a representative will call the numbers during your sponsored gayme
- Four (4) tickets at a reserved table to Gay Bingo Charlotte
- Opportunity to work with the other sponsor/s at your reserved table to decorate with Gay Bingo Charlotte's theme or your company's theme
- Half page black and white ad (8.5" W x 5.5" L) in the official program (with your gayme) – which will be connected to your sponsored game card
- Opportunity to have branded collateral placed on all tables (supplied by your business)
- Special mention in the official program as a Gayme Sponsor
- Invitation to attend RAIN's donor celebration event
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter and Instagram
- Social media mentions on RAIN's Facebook, Twitter and Instagram
- Use of event photos for your promotional use

## **DIVA SPONSOR \$1,000**

- Static logo on the Gay Bingo Charlotte website with hyperlink to your website
- Static logo on RAIN's website with hyperlink to your website as a sponsor
- A brief description of your business (2-3 sentences) read from the stage during "Who Wants to be a Diva" to the 1,500 expected attendees and volunteers
- A sign with your company's logo connected to one of the volunteers participating in "Who Wants to be a Diva" - example: Miss Resident Culture Brewing - and used to encourage attendees to tip them
- Special mention in the official program as a Diva Sponsor
- Two (2) complimentary tickets to Gay Bingo Charlotte
- Half page black and white ad (8.5" W x 5.5" L) in the official program
- Invitation to attend RAIN's donor celebration event
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter and Instagram
- Social media mentions on RAIN's Facebook, Twitter and Instagram
- Use of event photos for your promotional use





# GAY BINGO LEVELS SPONSORSHIP

## **CAR WASH SPONSOR \$500**

- Maximum of four (4) BVD Car Wash Sponsors
- Static logo on the Gay Bingo Charlotte website with hyperlink to your website
- Static logo on RAIN's website with hyperlink to your website as a sponsor
- Opportunity to have a booth space (to be staffed by your company) during the BVD Car Wash
- Special mention in the official program as a BVD Car Wash Sponsor
- Two complimentary tickets to Gay Bingo Charlotte
- Half page black and white ad (8.5" W x 5.5" L) in the official program
- Invitation to attend RAIN's donor celebration event

## **COMMUNITY SPONSOR \$300**

- Static logo on the Gay Bingo Charlotte website with hyperlink to your website
- Special mention in the official program as a Community Sponsor
- Two (2) complimentary tickets to Gay Bingo Charlotte
- Half page black and white ad (8.5" W x 5.5" L) in the official program
- Invitation to attend RAIN's donor celebration event

## **RAFFLE SPONSOR**

Your business can donate items like gift baskets, gift cards, passes, merchandise, tickets, etc., to be included in our prize packs that will be raffled during the event. The raffle is one of our most popular elements of the evening (nothing can beat men in dresses, though)! By donating, your business gets exposure to the 1,500 attendees and volunteers. Don't stop at one donation. Give several items and get several mentions.



# WORLD AIDS DAY LUNCHEON

[WORLD AIDS DAY CLT.ORG](http://WORLD AIDS DAY CLT.ORG)



**The World AIDS Day Luncheon** is an extraordinary event dedicated to uniting our community to remember those lost, raise awareness about HIV, and learn how RAIN is working to end HIV in the community. Funds raised at the Luncheon make a meaningful impact in the lives of those living with HIV and those with reason for prevention served by RAIN.

Join us for a day of enlightenment, empowerment, unity, and hope as we strive to create a world where every individual living with HIV receives the care, respect, and support they deserve. Together, we can empower persons living with HIV and those at risk to be healthy and stigma free!

**ATTENDANCE: 300 – 400**



# WORLD AIDS DAY LUNCHEON LEVELS SPONSORSHIP

## PRESENTING SPONSOR \$7,500

- Logo prominently displayed in event program and on sponsor signage
- Logo scrolling on screens in ballroom as Luncheon Presenting Sponsor prior to the event
- You or a representative have the opportunity to speak at the event (1 minute)
- Two (2) complimentary tables to the World AIDS Day Luncheon
- Opportunity to have one piece of branded collateral placed on all tables (supplied by your business)
- Two (2) valet parking passes to the World AIDS Day Luncheon
- Opportunity to have a table/booth space at the World AIDS Day Luncheon (staffed by your company)
- "Featured Sponsor of the Month" designation in one RAIN e-newsletter
- Invitation to attend RAIN's donor thank you celebration event
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter and Instagram
- Social media mentions, custom messaging and boosts on RAIN's Facebook, Twitter and Instagram
- One hashtag of your choosing (example: #yourcompany) that will be included on all social media posts
- Use of event photos for your promotional use
- Additional benefits as requested

## PLATINUM SPONSOR \$5,000

- Logo displayed in event program and on sponsor signage
- Logo scrolling on screens in ballroom as a Platinum sponsor prior of the event
- One (1) complimentary table at the World AIDS Day Luncheon
- One (1) valet parking pass to the World AIDS Day Luncheon
- Opportunity to have a table/booth space at the World AIDS Day Luncheon (staffed by your company)
- Invitation to attend RAIN's donor thank you celebration event
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter and Instagram
- Social media mentions on RAIN's Facebook, Twitter and Instagram
- Use of event photos for your promotional use



# WORLD DAYS DAY **LUNCHEON LEVELS** **SPONSORSHIP**

## **GOLD SPONSOR \$3,000**

- Logo displayed in event program
- Logo scrolling on screens in ballroom as a Gold Sponsor prior to the event
- Special mention from the podium at the event
- Opportunity to have a table/booth space at the World AIDS Day Luncheon ( staffed by your company)
- Five (5) complimentary seats at the World AIDS Day Luncheon
- Invitation to attend RAIN's donor thank you celebration event
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter and Instagram
- Social media mentions on RAIN's Facebook, Twitter and Instagram
- Use of event photos for your promotional use

## **SILVER SPONSOR \$1,250**

- Logo displayed in event program
- Logo scrolling on screens in ballroom as a Silver Sponsor prior to the event
- Five (5) complimentary seats at the World AIDS Day Luncheon
- Invitation to attend RAIN's donor thank you celebration event
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter and Instagram
- Social media mentions on RAIN's Facebook, Twitter and Instagram

## **PHARMACEUTICAL SPONSOR \$1,000**

- Logo displayed in event program
- Logo scrolling on screens in ballroom as a Pharmaceutical Sponsor prior to the event
- Two (2) complimentary seats at the World AIDS Day Luncheon
- Invitation to attend RAIN's donor thank you celebration event
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter and Instagram
- Social media mentions on RAIN's Facebook, Twitter and Instagram

## **INDIVIDUAL TABLE SPONSORS \$500**

- One complimentary table at the World AIDS Day Luncheon
- Name listed in event program
- Name on table
- Invitation to attend RAIN's donor thank you celebration event

# RAIN TEAM

## LEADERSHIP

### AND BOARD OF DIRECTORS

#### BOARD OF DIRECTORS

**Wendy Laxton, CPA, Chair**  
Laxton CFO Services

**Frankie Simmons, MD, Vice Chair**  
Atrium Health

**Barry Metzger, Treasurer**  
Retired, Administrative & Finance

**Indira Tinsley, Secretary**  
Morgan Stanley

**R. Lee Robertson, Jr., Immediate Past Chair**  
Robertson & Associates

**Bob Carta**  
Retired, Health Care

**John Covington**  
Retired, Finance

**Chris Jackson**  
Syneos Health

**Kamille Jones**  
Duke Energy

**Julie Lindberg**  
Fifth Third Bank

**Ismenia Lloyd**  
Bank of America

**Marty McKinney**  
TIAA

**Kimberly Owens**  
Nuveen

**Mia Thompson**  
Synchrony

#### LEADERSHIP TEAM



**Chelsea Gulden, MSW**  
President & CEO  
c.gulden@carolinarain.org  
704-973-9811



**Darlena Blackwell, MA, M.Ed**  
Director of Client Relations  
d.blackwell@carolinarain.org  
704-973-9808



**Jacki O'Dierno, MA**  
Director of Administration  
j.odierno@carolinarain.org  
704-973-9817



**Jarmel Smith**  
Director of Outreach  
j.smith2@carolinarain.org  
704-973-9812



**Nathan B. Smith**  
Vice President, Philanthropy  
n.smith@carolinarain.org  
704-973-9818



601 E. 5th Street, Suite 470  
Charlotte, NC 28202

704-372-7246 main  
704-372-7418 fax

[carolinarain.org](http://carolinarain.org)

**IN 2020**



people were newly diagnosed with HIV



**79.6%**

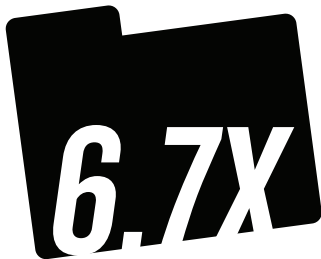
of people living with HIV  
in Mecklenburg County received HIV care.



people living with HIV died  
in North Carolina.



people were newly diagnosed with HIV  
in the United States (a decrease of 17% from 2019).



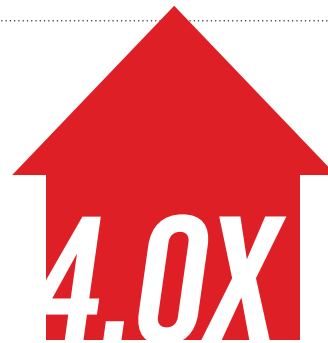
The rate of Black males living with an HIV  
diagnosis is 6.7 times that of White males  
(in Mecklenburg Co).



The rate of Black females living with an HIV  
diagnosis is 16.5 times that of White females  
(in Mecklenburg Co).



The rate of Hispanic/Latino males living  
with an HIV diagnosis is 2.2 times  
that of White males (in Mecklenburg Co).



The rate of Hispanic/Latina females living  
with an HIV diagnosis is 4.0 times  
that of White females (in Mecklenburg Co).

**THIS INFORMATION WAS TAKEN FROM AIDS.VU.ORG.**

National data is always a few years behind the current year.